



## **MAMMOTH LAKES FOUNDATION**

**Meeting of the Board of Directors  
Saturday, March 9, 2019 – 9:30 a.m.  
Mammoth Lakes Foundation, Library**

### **MINUTES**

The Directors of the above corporation held a meeting of the Board of Directors on the above date and at the above time. The meeting was held pursuant to a Notice of Agenda given to each Director, a copy of which has been placed in the Minute Book preceding the Minutes.

The following members and directors, constituting a quorum of the Board of Directors, were present at said meeting: Stacey Bardfield, Judy Bornfeld, Jack Copeland, Sandi Forstenzer, Gary McCoy (President), Luan Mendel (Treasurer), Gary Myers (Board Chairperson), and Evan Russell. Associate Directors in attendance included Stacey Adler of Mono County Office of Education, Ken Brengle of Mammoth Lakes Chamber of Commerce, Deanna Campbell of Cerro Coso Community College, and Dan Holler of Town of Mammoth Lakes. Staff in attendance: Rich Boccia (Executive Director), Shira Dubrovner (Artistic Director), Aleks Mendel (Marketing Director), Betsy Truax (Development Director), and Melissa Reeves (Executive Assistant). MLF Partners Brett Barker, Property Manager of South Gateway Apartments, and Kenyon Sandvigen, Project Representative of Disabled Sports Eastern Sierra's National Wounded Warrior Center, were in attendance to provide their respective updates.

The following persons were absent: Dave McCoy, Founder; Shields Richardson, Board Secretary; Lois Klein, Associate Director representing MUSD; and Matt McClain, Associate Director representing MLR.

Board Chairperson Gary Myers welcomed everyone and called the meeting to order at 9:32 a.m.

1. MLF Board Meeting minutes of October 27, 2018 were approved as submitted (moved by Gary McCoy, seconded by Luan Mendel).
2. Executive Director Rich Boccia provided opening comments regarding the Agenda Action Sheet comprising of the MLF Six Month Work Plan. Also discussed were MLF operations as well as development of implementation strategies to support three-year business goals.
3. Development Director Betsy Truax provided a development update including comparative data.

4. Marketing Director Aleks Mendel provided a marketing update including strategy with Audience Group, recap of Association of Fundraising Professionals' Las Vegas conference attended by Aleks and Betsy, and discussed new logo work with RampCreative.
5. Executive Director Rich Boccia added an invitation to all board members to provide an auction donation for the upcoming Mammoth Food & Wine Experience this July.
6. Development Director Betsy Truax discussed MACC capital campaign efforts, associated collateral, and policies.
7. Capital Campaign Policies were approved as submitted (moved by Sandy Forstenzer, seconded by Jack Copeland).
8. Executive Director Rich Boccia discussed the MACC Draft Schedule for Design Review.
9. Melissa Reeves, Executive Assistant and Scholarship Coordinator, discussed the scholarship program including the development of a student handbook and database, and support strategies for scholarship recipients.
10. Deanna Campbell, Director of the Eastern Sierra College Center of Cerro Coso Community College, provided an update on the college.
11. Artistic Director Shira Dubrovner provided an update on Mammoth Lakes Repertory Theatre and Mammoth Lakes Film Festival, including MACC programming work with AMS Research & Planning Consultant Bill Blake.
12. Kenyon Sandvigen, Project Representative of DSES's NWWC, provided an update on the project.
13. Brett Barker, Housing Coordinator for Mammoth Hospital, provided an update on South Gateway Apartments.
14. Executive Director Rich Boccia reviewed the MLF budget.
15. Executive Director Rich Boccia concluded with a request for any additions to the Consent Agenda, and closing with no additions. Next board meeting scheduled for Saturday, June 22, 2019 at 9:30 a.m.
16. There was no discussion of old business.
17. There was no discussion of new business.
18. Executive Director Rich Boccia adjourned the meeting at 11:10 a.m.

Approved:   
Luan Mendel, Treasurer